

LIVING BY HIS DESIGN

News from Career Direct, Its Global Partners, & Friends



24 YEARS OLD AND GROWING!

Written by Alet Strydom - Director Assessments & Coaching

This year Career Direct celebrates its 24th birthday! For the last 24 years we had the joy and honor to bring hope and direction to hundreds of thousands of people and families around the globe.

Thinking back to the original vision that God gave to Larry Burkett fills our hearts with gratefulness. Larry's desire was to help people discover their uniqueness and the gifting and talents they received from God and become faithful managers of who they were created to be.

"Stewardship of your talents is your first responsibility. There is only one you and you are as unique as a snowflake. Know who God created you to be, then be yourself." - Larry Burkett

TODAY this original vision still empowers and drives the work here at the Career Direct Global Office. Although the original vision of Larry is still the foundation or origin of what we do, there are some wonderful "new" dimensions to the vision. Jesus explained this clearly in Matthew 13:52 "He responded, "Every scholar of the Scriptures, who is instructed in the ways of heaven's kingdom realm, is like a wealthy home owner with his house filled with treasures both new and old."

In this newsletter we will update you on many of the "new treasures" that the Holy Spirit has given us and how it can help you become a more effective partner in helping people, families, and organizations.

Thank you for your faithfulness in partnering with us as we pursue "God's purposes for our generation." (Act 13:3)

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CAREER DIRECT - AROUND THE GLOBE

Written by Alet Strydom - Director Assessments & Coaching

From August 2011 - December 2021 Career Direct has expanded its global reach beyond the USA and Canada. Today it is available in 20 languages and there are 3484 trained consultants in 73 nations. See the map above.

To date more than 300 000 people have completed the assessment. We are extremely grateful to the Father for His grace, guidance and provision during the years. We are excited about the new Research and Development taking place at the moment, as well as new features being developed for the online platform.

Asia, the Middle East and India are future developmental areas and we ask you to pray with us for growth in these areas. A dream fulfilled will be to make Career Direct available in the Arabic language. This will enable us to significantly expand our reach in the Middle East. To learn more about Consultants in your country : [CHECK MY COUNTRY](#)

FEATURED STORIES THIS MONTH:

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HANK BENTLEY CAREER DIRECT VIDEO TESTIMONY



PLAY VIDEO



MEET THE NETWORK LEADERS

Africa - Dr Mario Denton

Client Testimony

"I have done many different aptitude tests, personality tests and multiple intelligence tests, but I can honestly say that going through Career Direct with Dr. Denton has been, by far, the most accurate

and the most helpful in giving me clarity and guidance for my future.

I wish all schools would make it compulsory for students to do this assessment before applying to universities or colleges because it equips you with the insight and knowledge necessary for big decisions like choosing an occupation. I highly recommend it to all students and scholars." (CM)



Career Direct Consultants and Network Leaders are the backbone of Career Direct around the globe. This army of Consultants and Coaches are at the forefront of personal transformation in the hearts and lives of people.

(Alet Strydom)



Mario Denton (MBA, M. Econ., PhD), of South Africa. As a Industrial Psychologist, he likes to use Career Direct to help people to discover their unique design. He is passionate about the well-being and development of people, and has the ability to see their untapped potential. He is an inspiring action-directed business coach and an expert in emotional intelligence.

Mario has trained 85 consultants, including some in Ghana. He and his wife, Marlene, have been happily married for 41 years, and have 3 sons and five grandchildren.

Prayer Needs:

- Pray that God would continue to raise up new consultants and workers (multiplication) for the Harvest field and new ministry connections all over Africa.
- Pray for our health - that God will guard our family against physical and emotional and virus attacks.
- Pray that the Denton family, children and grandchildren will grow deeper in Christ every year.
- [MORE](#) about Mario.



MEET THE NETWORK LEADERS

Asia - Nancy Yau

Client Testimony:

My favorite Career Direct moment is when I had an opportunity to review my younger daughter's Career Direct report. I was trained as a consultant in November of 2017. My younger daughter was still studying in high school at that time and preparing herself for college. Since my husband and I have ran our own business for more than 25 years, I used to think our daughters would eventually take over our business.

My eldest daughter was already in college studying communications, so that meant my youngest daughter had to choose Business as her major in college. However, no matter how hard she tried, she wasn't really doing well at testing time and began to feel depressed and disappointed in herself thinking that she was letting us down.

Then I met Career Direct and became trained as a consultant, and God changed my view on my daughter. After I read her report, I apologized to her and had a deep talk with her about being herself and following what God's calling upon her life and not what we as parents thought her plan for life should be. She felt relieved and finally chose graphic design as her major in college. Now she is flourishing not only in school but in life.

Nancy Yau:

- I live in HongKong and Shenzhen city in China with my husband and two beautiful daughters. My husband Danny Ma is advisor of Crown Financial Ministries Hong Kong.
- I am the current vice chairmen of Crown Financial Ministries Hong Kong. We have worked with Crown Financial Ministries for more than ten years.
- I am the Master Trainer of Career Direct in Chinese mainland. In addition I am also the network leader of the group of HongKong as well as the group of mainland China. We have executed 6 live Career Direct Trainings in China.
- So far there are more than 150 consultants in both of my networks that have been responsible for helping around 2,000 clients to complete their Career Direct Reports and find their true path."

Prayer Need:

- Pray for all consultants that they could work with the Holy Spirit in expanding the work in China.
- [MORE](#) - about Nancy.



MEET THE NETWORK LEADERS

Europe - Poland - Zdzislaw Miara

Client Testimony:

- "I did the Career Direct assessment for my son. Seeing his results, we as parents encouraged him to study Physics at one of the best Universities in this field in Europe - the University of Manchester.
- A key factor in this decision was his score of 22 in the sub factor for Clever.
- He graduated and is now doing his PHD at the University of Manchester.
- To learn more about Zdzislaw - [MORE](#)

Zdzislaw Miara:

- Zdzislaw Miara serves as a Network leader in Poland.
- He was trained in 2011 and organized the first European CD training, followed by two more live trainings.
- He received his Master Trainer Certificate around the end of 2012, and is thankful for the excellent training that Jan Strydom provided.
- He currently has a total of 142 consultants in his network, 52 of which are active.

Prayer Need:

- Zdzislaw requests that you pray for effective marketing for Career Direct Consultants in Poland.
- Pray for all consultants that they could work with the Holy Spirit.



MEET THE NETWORK LEADERS

North America - Catherine Brown

Client Testimony:

"I brought my two college freshmen in to receive the feedback from the Career Direct Assessment after one semester of college.

I personally believe that this is the most magical time to anticipate the future with young adults AND the most relevant time to discuss this future. My children are very close but incredibly different. The results were amazing.

I was shocked at how valid the results seem to be from a parental perspective, but thrilled at how true my children thought their own results were. Several times during our discussion, we laughed out loud at how accurate the assessment was at depicting my children in their many faceted selves.

This assessment has already given them something to back up their hunches about themselves and where they see themselves in the future. I can't wait to see where God leads my children.

Catherine Brown:

- Catherine's initial interaction with Career Direct was more of wanting to gather information than the need to be an active consultant.
- After completing the training in 2011, however, she was "hooked" and had a strong desire to bring the power of Career Direct to as many people as she could.
- All these years later, she still sees it as one of the most powerful tools on the market. It fills the need for people to understand how God has uniquely designed them and to learn how to transfer that information toward occupation decision-making. When individuals move within their design, things are more interesting, engaging, purposeful and fulfilling.
- Catherine has completed over 450 consultations in her 10 years as a consultant. Her current client base runs the full gamut of possibilities, from high school juniors to people who are unfulfilled in their work and looking for their "purpose." Career Direct delivers perfectly in all of those areas and so much more!
- To learn more about Catherine - [MORE](#)



MEET THE NETWORK LEADERS

South America - Jerameel Rosario

Best Practices:

- As a Network Leader, a “best practice” that Jerameel follows is to periodic online meetings for his network of consultants.
- Each has three points of focus:
 1. Getting to know each other.
 2. Sharing experiences, news and tips.
 3. Informing the team of what is happening in the region in terms of new careers, jobs and needs.
- Jerameel has also implemented one-on-one sessions with consultants who require it. He focusses on new consultants and those who have shown greater potential for advancement in their work as a consultant.
- He wants to be sure that his consultants do not feel alone, and have easy access for answers to questions that arise.
- To learn more about Jerameel - [MORE](#)



Jerameel Rosario:

- Jerameel live in Santo Domingo (Dominican Republic) with his wife and 3 daughters.
- In 2012, he decided to start his own company in consulting and corporate training. The first door that opened was Career Direct. A friend recommended it, and suggested Career Direct Consultant training.
- He traveled to Panama to complete his training as Career Direct Consultant.
- Today Jerameel is an accomplished Network Leader and Master Trainer (also in Spanish). He supervises a total of 95 consultants. 60 of these are active in Latin American countries such as Mexico, Guatemala, Honduras, El Salvador, Costa Rica, Panama, Colombia, Chile, Peru, Ecuador, Paraguay, Brazil, Argentina and the Dominican Republic.

Prayer Need:

- Jerameel’s prayer is that Career Direct will become the tool/assessment of preference for Career Guidance in Latin America. He recently trained 12 new career consultants for a University in El Salvador.

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Alet Strydom

Director Assessments & Coaching

- I have been working for Crown for 20 years, much/all of that in the area of Career Direct. I currently serve as the Director of Coaching and Assessments.
- As such, I oversee both the Career Direct and the Budget Coaching channels of Crown.
- Though I know that numbers can tell a story, I am passionate about the individual stories I hear of lives impacted through these two areas.
- My love for the Lord motivates me to seek to glorify Him in all that I do.



Sue Derr

Administrative - Assistant

- Sue started working as Administrative Assistant in 2020.
- Sue Derr has served with Crown since 1987.
- She became a Career Direct Consultant during the first US training in 2011.
- In addition to being a consultant, Network Leader, and trainer, she assists Alet in managing the Career Direct Organizational Relationships as well as the administration of Budget Coaches.

ONLINE TRAINING UPDATE

In March 2020 we implemented a new, more powerful Learning Management System (LMS) that would be able to facilitate global growth and multiple languages.

This has proven extremely successful and up-to-date we have Online Training available in 4 languages (English, Spanish, Portuguese and French). In 2021 we were able to add Portuguese and French.

Currently we are working on the following languages, Simplified Chinese and Mandarin. Our plan is to release both in 2022.

Since March 2020 we have trained 218 new consultants from 14 different countries.

To learn more about the ONLINE TRAINING for Consultants: [MORE](#)

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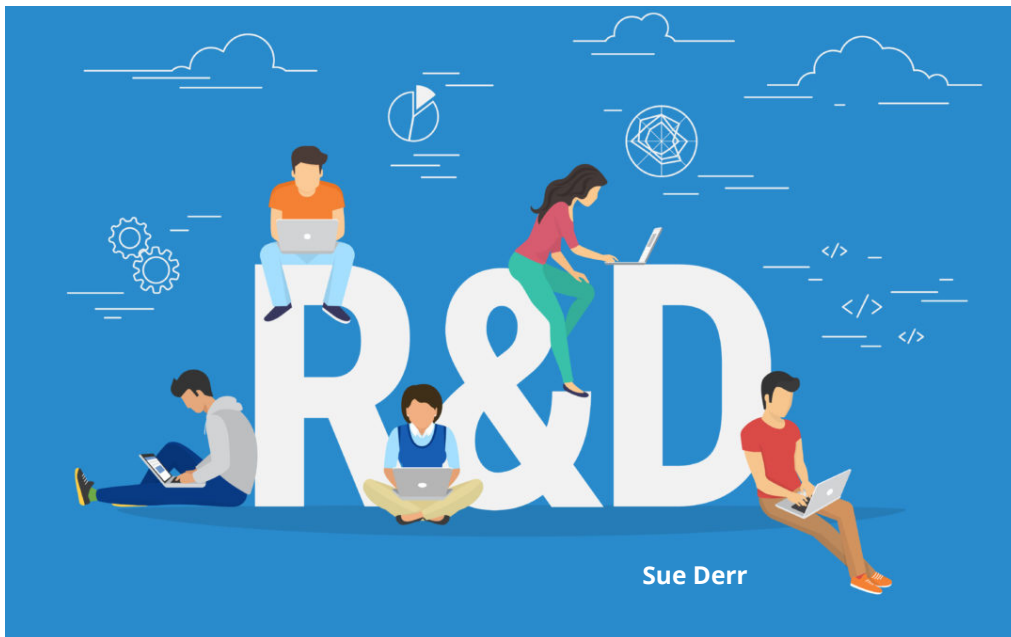


CAREER DIRECT PLATFORM UPDATE CAREERDIRECT.ORG

- As promised, we are grateful to report that the Career Direct global site has been upgraded to "Mobile Responsive". This implies that clients can now execute on their assessment via mobile devices and complete their assessments. A big thank you to John Hocker for the hard work to make this possible.
- Significant changes/improvements have been made to enable clients to connect and communicate more effectively with Consultants via the website.
 - This process has been streamlined and tested and the feedback from clients and consultants are very encouraging. Clients can now online select (and be linked) with one consultant at a time.
 - They will be prompted to cancel an invitation to a previously selected Consultant before choosing a new consultant. Previously selected consultant will be notified via email of the cancelation and thereby minimize confusion.
 - The moment a Consultant "accepts" an invitation from a client, the client will be automatically linked and be added to the Consultant's client list.
 - Part of the upgrade also includes a message via email to the client NOT TO PURCHASE an assessment from the front end. Thereby eliminating the confusion of clients purchasing an assessment and linking with a Consultant.
- Another improvement in the system is a change in the way clients log into the system. Previously they could get confused with the message "your linked has expired" when they tried to use their original email invite to log into their account. Now, they receive an updated message that communicates to them to use their already created log in credentials (which is their email address and password of choice). Since the implementation we have noticed a significant lower rate of clients and consultant queries.

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RESEARCH & DEVELOPMENT PROJECT/UPDATE

- In September 2021 we are working on a R&D project to update and improve the Career Direct Assessment in the following areas specifically:
 - Interest Section
 - Skills Section
- We are working with Dr Robin Green and her team from the Whitworth University in Washington State. She is the Associate Dean of the School of Business.
- We are grateful to report that we have met the deadlines on our timeline schedule and that all is going according to plan.
- We are extremely excited about the new updates and how it will improve Career Direct around the globe.
- We plan to start testing the new updates in March 2022 and have the changes and language updates available for global use by July 2022. Please pray for us and the R&D Team.
- EXCITING NEWS - I have also started working on making YES (Youth Exploration Survey) available for the globe. This is the Career Direct Version for youth - between the ages of 12-16 yrs old. We plan to have the launch in English in July 2022.

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Top 10 Consultants 2021



1. Ina Liem



2. Hanlie Muliani



3. Martha Stander



4. Pieter Jordaan



5. Mario Denton



6. Jesus Perez



7. Eugene Chekushkin



8. Ivan Papish



9. Johan Fourier



10. Rick Quek

TOP 10 CONSULTANTS 2021

(FIGURES REFLECT WORK DONE IN 2021 - YEAR TO DATE)

WRITTEN BY ALET STRYDOM - DIRECTOR ASSESSMENTS & COACHING

1. Ina Liem - Indonesia - 612 Consultations - [MORE ABOUT](#)
2. Hanlie Muliani - Indonesia - 257 Consultations - [MORE ABOUT](#)
3. Martha Stander - South Africa - 214 Consultations - [MORE ABOUT](#)
4. Pieter Jordaan - South Africa - 175 Consultations - [MORE ABOUT](#)
5. Dr Mario Denton - South Africa - 141 Consultations - [MORE ABOUT](#)
6. Jesus Perez - Mexico - 141 Consultations - [MORE ABOUT](#)
7. Eugene Chekushkin - Ukraine - 122 Consultations - [MORE ABOUT](#)
8. Ivan Papish - Ukraine - 103 Consultations - [MORE ABOUT](#)
9. Johan Fourie - South Africa - 93 Consultations - [MORE ABOUT](#)
10. Rick Quek - Singapore - 90 Consultations - [MORE ABOUT](#)

CONGRATULATIONS & WELL DONE TO ALL

Matthew 25:23 'Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master's happiness!'